

KATIE PARKINS

W: katieparkins.com

E: katieparkins2014@gmail.com

EDUCATION

Master of Arts in Journalism, University of Missouri

- Emphasis: Investigative Reporting & Television Producing
- Summa Cum Laude

Bachelor of Journalism University of Missouri,

- Emphasis: Convergence Reporting in Emerging Media
- Minor in Political Science
- Multicultural Certificate
- Honors College Certificate
- Magna Cum Laude

SKILLS

Web & Social:

- Wordpress, CMS Brightspot, Facebook Signal, Parse.ly & Banjo
- Social News Desk, X, Tweet Deck, Meta Business Suite, Instagram, Snapchat & Steller

Editing:

- Edius, Adobe Premiere, Final Cut, Avid
- ENPS, iNews, BitCentral
- Camtasia, Adobe Audition, Audacity, Adobe Photoshop

Equipment:

- Nikon D7000 w/ Beachtek, boom mic & wireless mics
- Zoom Recorder, Marantz
- GoPro & Ricoh Theta 360 camera


Data:

- Infogram, Excel, SQL, R, Tableau

AWARDS/MEMBERSHIPS

- White House Correspondents' Association Scholar
- IRE Member

SOCIAL

 Katie Parkins

 @kmparkins

PROFESSIONAL EXPERIENCE

DIGITAL NEWS PRODUCER

KMGH, Denver | Spring 2023

- Pitched and produced enterprise stories for web and VOSOTs/PKGs for streaming.
- Co-wrote stories with reporters.
- Digital produced from the field, creating unique social content for Nuggets NBA Championship parade and BOLDERBoulder.
- Produced 2023 Thanksgiving specials for streaming on Denver7+.

BROADCAST NEWS PRODUCER

KMGH, Denver | Spring 2022

- Produced Emmy-nominated morning newscast
- Produced 30-minute two-anchor 4:30 a.m. newscast and hour-long two-anchor 5, 6, 7 & 8 a.m. newscasts Monday through Friday with weather, traffic and 2-3 live reporters
- Produced hour-long two-anchor 7 a.m. and 9 a.m. weekend newscasts with live reporter

BROADCAST NEWS PRODUCER

WMC-TV, Memphis | Spring 2020

- Produced 4, 5 and 6 a.m. newscasts Monday-Friday
- Produced 5 and 6 a.m. newscasts Saturday-Sunday
- Produced 5, 6 and 10 p.m. newscasts Saturday-Sunday
- Boothed 3 hours consecutively of morning newscast & wall-to-wall weather storm coverage

FACE THE NATION INTERN

CBS News, Washington, D.C. | Spring 2020

- Researched and compiled background information, news articles, transcripts, & related media on weekly guests and panelists
- Edited & proofread Face the Nation transcripts for publication
- Produced Wochits for Face the Nation social media

BROADCAST NEWS PRODUCER

KOMU 8 News, Missouri | Summer, Fall 2019

- Produced 1 hour and 30-minute noon, 5, 6, 9 & 10 p.m. newscasts Monday-Friday
- Produced presidential debate recap
- Coordinated daily reporters and live shots
- Created supers, transitions, bams & OTS graphics in VizPilot

EDITORIAL CONTRIBUTOR

Investigative Reporters and Editors | Fall 2019

- Created content for the "I-Team Toolkit"
- Created content for and edited sections of the quarterly IRE journal