

# KATIE PARKINS

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## EDUCATION

### *Master of Arts in Journalism, University of Missouri*

- Emphasis: Investigative Reporting & Television Producing
- Summa Cum Laude

### *Bachelor of Journalism University of Missouri,*

- Emphasis: Convergence Reporting in Emerging Media
- Minor in Political Science
- Multicultural Certificate
- Honors College Certificate
- Magna Cum Laude

## SKILLS

### **Web & Social:**

- Wordpress, CMS Brightspot, Facebook Signal, Parse.ly & Banjo
- Social News Desk, Twitter, Tweet Deck, Meta Business Suite, Instagram, Snapchat & Steller

### **Editing:**

- Edius, Adobe Premiere, Final Cut, Avid
- ENPS, iNews, BitCentral
- Camtasia, Adobe Audition, Audacity, Adobe Photoshop

### **Equipment:**

- Nikon D7000 w/ Beachtek, boom mic & wireless mics
- Zoom Recorder, Marantz
- GoPro & Ricoh Theta 360 camera


### **Data:**

- Excel, SQL, R, Tableau

## AWARDS/MEMBERSHIPS

- White House Correspondents' Association Scholar
- IRE Member

## SOCIAL

 Katie Parkins

 @kmparkins

## PROFESSIONAL EXPERIENCE

### BROADCAST NEWS PRODUCER

*KMGH, Denver | Spring 2022*

- Produced Emmy-nominated morning newscast
- Produced 30-minute two-anchor 4:30 a.m. newscast and hour-long two-anchor 5, 6, 7 & 8 a.m. newscasts Monday through Friday with weather, traffic and 2-3 live reporters
- Produced hour-long two-anchor 7 a.m. and 9 a.m. weekend newscasts with live reporter

### BROADCAST NEWS PRODUCER

*WMC-TV, Memphis | Spring 2020*

- Produced 4, 5 and 6 a.m. newscasts Monday-Friday
- Produced 5 and 6 a.m. newscasts Saturday-Sunday
- Produced 5, 6 and 10 p.m. newscasts Saturday-Sunday
- Boothed 3 hours consecutively of morning newscast & wall-to-wall weather storm coverage

### FACE THE NATION INTERN

*CBS News, Washington, D.C. | Spring 2020*

- Researched and compiled background information, news articles, transcripts, & related media on weekly guests and panelists
- Edited & proofread Face the Nation transcripts for publication
- Produced Wochits for Face the Nation social media

### BROADCAST NEWS PRODUCER

*KOMU 8 News, Missouri | Summer, Fall 2019*

- Produced 1 hour and 30-minute noon, 5, 6, 9 & 10 p.m. newscasts Monday-Friday
- Produced presidential debate recap
- Coordinated daily reporters and live shots
- Created supers, transitions, bams & OTS graphics in VizPilot

### EDITORIAL CONTRIBUTOR

*Investigative Reporters and Editors | Fall 2019*

- Created content for the "I-Team Toolkit"
- Created content for and edited sections of the quarterly IRE journal

### BROADCAST NEWS INTERN

*KSDK 5 On Your Side, Missouri | Fall 2018*

- Planned & helped produce midterm election coverage
- Produced midterm election segment "Voter's Voice" collecting MOS content
- Assistant produced morning, dayside & nightside shows
- Produced story for community partner organization's phone bank fundraiser